Creating a video suitable for Vodcast Using Quicktime

What will you need?

Hardware & Software

Computer
• Apple Desktop machine or iMac
• iBook, Powerbook or MacBook Pro

Video Recording
There is a range of possibilities for the recording, and review, of captured video...
• Built in iSight Camera
• Digital Video Camera with appropriate cable ~ USB or Firewire
• Digital Still Camera with video recording capability plus cable
• Small tripod

Software
• Quicktime
• Podcast Maker
• iTunes

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Built in iSight Camera

Digital Video Camera

Small tripod for camera

Digital Camera with Movie Record (mic shown)

Headset

DV Cam Firewire Cable
Subject matter resources

Storyboard or script
- What is the purpose of the vodcast?
- Do you know what you wish to say? Can you simply speak to your topic straight off the top of your head or will you need a set of notes, script or storyboard to guide you through the podcast?
- What is the duration of the vodcast? One minute or thirty minutes?

Publishing the vodcast

Web server space
- Do you have access to a web server on which you can publish the necessary vodcast files?
- Do you know the ftp address of the server that you will use to publish your vodcast?
- Do you know the address of the exact directory on the server where you will publish your vodcast?
- Do you have password access to the server?
- Will you need technical assistance from an IT support staff member who can take care of this final process for you?
- Is the server at school? Is it your own server?
- Do you know how to obtain the subscription address of the vodcast so that you can share it with others so that they may review your vodcast?

Setting up for the recording on your Apple computer ~ getting the audio correct

1. System Preferences

It is wise to check your audio set-up before you begin working with Quicktime. This may save some troubleshooting later.

Select System Preferences… from the Apple menu.

The window illustrated will appear.

Click on the Sound icon at the end of the listed Hardware items in the second row. The following window will appear.
Click on the **Input** tab on the right and select the desired method for recording your audio. You may have two or more choices. In the example below there are three choices:

**Internal omni-directional microphone** (e.g., located under left speaker grille)

**Line in** – mini-jack stereo input jack for a stereo microphone

**Headset input** is via USB
Click on the **Output** tab in the centre and select the desired listening for your audio. In the examples illustrated below one could choose between the internal speakers or the Logitech USB headset.

![Internal speakers selected](image1)

![Logitech USB Headset selected](image2)
### Working with Quicktime

Locate **Quicktime** in your Applications folder or within your Dock

Double click on the application to launch it. No windows will appear unless it is the first time that you open the application.

### Setting Preferences in Quicktime

You can set **Preferences** in Quicktime as well. Select **Preferences...** from the **Quicktime** menu.

The window illustrated below will appear.
Click on the Recording button so that you can set the appropriate video and audio input settings.

**Video input**

Setting the video input. If you wish to use a digital video camera take the opportunity to connect it to your Macintosh with the appropriate cable and switch it on. You can set it to Camera mode. Select DV-VCR to use your camera.

If you have an iSight camera you can select it.

**Audio input**

To secure better audio quality it may be wise to utilise a headset.

Choose the audio input that suits your needs.

Close the window when you have completed making your settings.

**Capturing your video and exporting to iPod video format**

Select New Movie Recording from the File menu.

Click on the Record button to begin your video recording.

Click on the Stop button to conclude your video recording.
When you stop recording the movie will open. A window like the one illustrated at right will appear.

[Hopefully the image on your video will be somewhat more attractive than the one depicted here]

Exporting your video to a format suitable for vodcasting or use on an iPod Video.

Select Export… from the File menu.

The window at right will appear. Notice the two drop down menus at the bottom of the window. This is where you will be able to set the desired video output settings. You will normally work with the Export menu.
Select Movie to iPod from the Export drop down menu.

Save the movie in an appropriate folder on your Macintosh. You can rename the movie if you wish. Notice the .m4v format.

Click on the Save button.

The following progress bar will appear. This process may take some time depending on the length of your video.

Once the movie has completed the Export process iTunes will launch and your new movie will be listed in the Movies folder. Click on it to play the movie.
Capturing your video and exporting to an alternative Quicktime Movie format

You can also experiment with other formats depending on your needs. Record another piece of video as above and select Export from the file menu.

Select Movie To Quicktime Movie from the drop down Export menu

Click on the Options button and the window at right will appear.

Here you can alter the following settings:

- Video compression
- Video filter
- Video dimensions
- Sound quality
- Streaming

To begin, click on the Video Settings button.
The window at right will appear. As you can see you can fine tune the video to meet your requirements.

In this example we will simply alter the Compression Type.

Select H.264 from the Compression Type drop down menu.

Click OK in the Video Compression Settings Window.

Now, click on the video Size settings button.
The window at right will appear

Select **320 x 240 QVGA** from the **Dimensions** drop down menu.

Click **OK** in the Size Settings window.

Click on the **Sound Settings** button.
The window at right will appear. In the Sound Settings window you can alter the following parameters:

- Sound format
- Number or channels (mono, stereo, etc)
- Rate
- Quality
- Bit rate

Select **AAC** from the **Format** menu and then select **44.100** from the **Rate** drop down menu.

Select a bit rate of **160** from the **Bit Rate** drop down menu.
Once you have completed all the Sound Settings click **OK** to close the window.

You have completed all of the settings. Do they match the settings at right?

Click **OK** to close the window.

Rename the movie as appropriate and browse to an appropriate folder on your Macintosh. Click the **Save** button. The movie will be saved to that folder.

If you need to play it on an iPod as well you can open the movie using iTunes. Drag the movie onto the iTunes application icon or an opened iTunes window.

Select the movie and then select Convert Selection for iPod from the Advanced menu in iTunes. It will duplicate the movie and convert it to an iPod format.

Vodcasting the movie… please refer to my Podcast Maker instructions: