Team Web Page Rubric

Website Requirements	Zero (0) Points Incomplete	One (1) points Unsatisfactory	Two (2) points Minimally Competent	Three (3) points Competent	Four (4) points Highly Competent	Score
Simplicity/Content						
In terms of Web design, simplicity refers to an approach to express something in a complete yet economic way. Content is the information presented in your site.	Information is incomplete or not correct. The Web page does not have a clear purpose or central theme.	Web page is too busy and people reading it cannot find what they want quickly. Excessive use of graphic elements. Little or no content	Web page is somewhat busy and people reading it will have difficulty finding what they want quickly. Excessive use of graphic elements. Limited content.	The content has accurate and useful information. The theme or main idea of the Web page is clear and related to the purpose or theme of the project.	The content is exemplary of all the elements required in the assignment. Demonstrates an above average ability.	
Layout						
The elements in the design must be unified to produce a coherent whole. Such coherence ensures that your design will become visually apparent to the readers after their exploration.	Layout has no structure or organization.	Text broken into paragraphs and/or sections.	Uses headings; sections labeled; some formatting.	Organized and consistent; good formatting.	Appearance of the page looks professional.	
Required Elements						
External links, graphics, 3 required pages, two types of font, are all included.	Home page present	1 page with TITLE, heading.	2 pages (or 1page with links to other resources).	3 pages with clear order, labeling and navigation is clear; links work	3–5 pages with clear order; labeling and navigation is clear; links work. Used storyboarding.	
Group Work						
Demonstrate leadership skills and function effectively as a team member on a	Never works toward group goals or contributes. Is not	Sometimes works toward group goals and contributes. Is not often	Usually works toward group goals and contributes. Is usually	Works toward group goals and contributes. Sensitive to feelings of	Consistently works toward group goals; is sensitive to feelings of	

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project.	sensitive to the feelings of others.	sensitive to the feelings of others.	sensitive to the feelings of others.	others. Helps identify needed changes and action.	others and values all members. Encourages group action for change.	
Structure/ Navigation/Format						
Good websites are well organized. Their content is presented in a clear manner that is easy to follow. You should ensure that the readers get around your website with ease. Blocks of text and images must be of appropriate size.		Content is confusing and difficult to follow. Site is difficult to navigate. Not intuitive. Large images that takes long to load.	Content is somewhat confusing and difficult to follow. Site is somewhat difficult to navigate. Too much textual information.	Content is presented in a clear manner that is easy to follow But navigation is difficult.	Content is presented in a clear manner that is easy to follow. Readers can get around your website with ease. There are no blind links.	
Resource Documentation						
You must always document all the resources used on your site according to the requirements of the resource provider.	None of the resources used are documented.	Documentation is incomplete or poorly done.	Documentation is mostly complete with one or two errors	Documentation is complete with one or two errors	All text, graphics sounds and multimedia resources are documented. Correctly in alphabetical order	
Score	**/24**					

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